



GOLDEN PHOENIX
AWARD
金鳳獎

Illuminating Wisdom,
Dancing into a New Journey
智耀匠心 · 凰舞新程



Organized By 主办单位



EVENT DETAILS | 活动详情

Event Date 活动日期

June 4, 2025

Venue 地点

Cooper Mansion, Petaling Jaya

Time 时间

6:00 PM ~ 10:30 PM

Dress Code 着装要求

Purple, Red, Gold

紫色、红色、金色

Nomination Deadline 提名截止日期

April 30, 2025

Contact For Inquiries 咨询联系方式

Ms. Miao Wei, Contact No. +60 1116377269

POST-EVENT BUSINESS RETREAT | 商务休闲之旅

Winners will enjoy a premium relaxation and wellness experience at Sakura Spa, indulging in top-tier spa treatments, massages, and a rejuvenating environment.

获奖嘉宾将前往 Sakura Spa，享受高端水疗、专业按摩及全方位身心放松体验，焕发活力。

Date 日期

June 5, 2025

Venue 地点

Sakura Spa, Kuala Lumpur



INTRODUCTION | 活动简介

The Golden Phoenix Award 2025 is a prestigious award that celebrates exceptional women entrepreneurs who have demonstrated outstanding leadership, innovation, and contributions to their industries. Hosted by MIVA, this grand event recognizes female business leaders who continue to inspire and drive change in their respective fields.

《金凰奖2025》旨在表彰杰出的女性企业家，认可她们在领导力、创新力及行业贡献方面的卓越表现。本次盛会由 MIVA 主办，汇聚女性领袖，共同见证她们的辉煌成就。

This event is more than just an awards ceremony—it is a platform to honor female entrepreneurship, empower businesswomen, and build a strong network of visionary leaders.

这不仅是一场颁奖典礼，更是促进女性企业家交流合作的高端平台，共同推动商业创新与行业发展。

EVENT HIGHLIGHTS | 活动亮点

Grand Gala Dinner 盛大晚宴

A prestigious gathering of elite businesswomen and industry leaders. 精英企业家与行业领袖齐聚一堂，见证荣耀时刻。

Award Ceremony 荣耀颁奖盛典

Honoring excellence and leadership in the business world. 表彰卓越领导力，见证行业先锋的辉煌成就。

Spectacular Performances 精彩节目表演

A fusion of art, music, and cultural performances. 融合艺术、音乐与文化的震撼演出，带来非凡视觉与听觉享受。

Media & Social Media Promotion 全媒体宣传

Widespread coverage to maximize recognition. 社交媒体及行业媒体广泛报道，提升品牌影响力。

Exclusive Red Carpet Ceremony 专属红毯仪式

Experience a VIP entrance to celebrate success. 体验尊贵红毯入场仪式，感受至高荣誉。

Networking & Business Opportunities 商业社交与拓展

Connect with experts, brands, and potential collaborators. 拓宽行业人脉，建立更多合作机会。

Career Elevation 职业晋升契机

Strengthen your professional reputation and open new doors. 提升个人及品牌知名度，迈向更广阔舞台。



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WHY PARTICIPATE? | 为什么要参与?

By participating in the Golden Phoenix Award 2025, you position yourself among the top-tier women leaders, unlocking doors to new business opportunities, credibility, and lasting industry influence.

通过参与《金凰奖2025》，您将与行业顶尖女性领袖并肩而立，拓展商业机会，提升品牌影响力，并塑造长久的行业影响力！

AWARD CATEGORIES | 奖项类别

The Golden Phoenix Award 2025 consists of two tiers, recognizing outstanding female entrepreneurs for their achievements and leadership.

《金凰奖2025》分设以下两个奖项级别，以表彰在各领域取得卓越成就的女性企业家：

- Supreme Golden Phoenix Award | 至尊·金凰奖
- Golden Phoenix Award | 金凰奖

WINNER BENEFITS | 获奖者权益

Supreme Golden Phoenix Award | 至尊·金凰奖

- Supreme Golden Phoenix Trophy (1 unit)
至尊·金凰奖奖杯 (1 座)
- Award Certificate (1 unit)
获奖证书 (1 张)
- Exclusive Deluxe Crown (1 unit)
尊贵皇冠 (1 顶)
- Award Roll-Up Bunting (1 unit)
个人宣传展架 (1 个)
- Exclusive Professional Styling And Makeup
专属专业妆造服务
- Exclusive Interview And Feature (approx. 5 Minutes)
个人深度专访 (约五分钟)
- Exclusive Red Carpet Entry
红毯嘉宾
- Corporate Video Display (large screens at event venue)
企业宣传片播放 (活动现场大屏幕)
- MIVA Website And Social Media Promotion (1 year)
MIVA官网及社交平台宣传 (1 年)
- Gala Dinner Invitation (1 table / 10 pax)
晚宴席位 (1 席 / 10 人)
- Exclusive Business Networking Session
商业精英交流活动
- Post-Event Business Retreat At Sakura Spa
获奖嘉宾商务休闲之旅



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WINNER BENEFITS | 获奖者权益

Golden Phoenix Award | 金凰奖

- Golden Phoenix Trophy (1 unit)
金凰奖奖杯 (1 座)
- Award Certificate (1 unit)
获奖证书 (1 张)
- Exclusive Crown (1 unit)
高级皇冠 (1 顶)
- Award Roll-Up Bunting (1 unit)
个人宣传展架 (1 个)
- Exclusive Professional Styling And Makeup
专属专业妆造服务
- Exclusive Interview And Feature (approx. 5 Minutes)
个人深度专访 (约五分钟)
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NOMINATION CRITERIA | 提名标准

Nomination Method 提名方式

Open to professionals, industry peers, and organizations; candidates may self-nominate or be nominated by others.

接受来自专业人士、行业同行及组织机构的提名，候选人可自行提名或由他人推荐。

Age Requirement 年龄要求

Must be 35 years old and above.

必须为年满 35 岁及以上的女性企业家。

Professional Position 职业背景

Must hold an executive position such as Founder, CEO, or General Manager.

必须担任企业高层管理职位，如创始人、CEO、总经理等。

Achievements 业务成就

Must demonstrate excellence in innovation, leadership, industry contributions, and corporate social responsibility.

必须在创新、领导力、行业贡献及企业社会责任方面表现卓越。

EVALUATION STANDARDS | 审核标准

Innovation & Business Growth 创新能力与企业成长

Industry innovation and business expansion.
行业创新与业务增长。

Leadership & Influence 领导能力与影响力

Management excellence and industry impact.
卓越管理与行业影响。

Industry Contributions 行业贡献

Significant contributions to industry development.
对行业发展的重要贡献。

Corporate Social Responsibility 企业社会责任

Public welfare and sustainability efforts.
公益与可持续发展。

NOMINATION PROCESS | 提名过程

1. Fill Out the Google Form 填写提名表单

- Nominees must complete the official Golden Phoenix Award 2025 Google Form.
- Provide accurate personal and professional details, and select the appropriate award category.
- 提名人需填写官方《金凰奖 2025》Google 提名表单。
- 提供准确的个人与职业信息，并选择合适的奖项类别。

2. Submit Supporting Documents 提交相关资料

- Upload necessary attachments, such as business achievements, certifications, and testimonials.
- 提交所需附件，如商业成就、认证证书及推荐信等。

3. Review & Evaluation 评审审核

- The organizing committee will review all submissions to ensure compliance with award criteria.
- Only qualified nominees will proceed to the next round of evaluation.
- 大会评审团队将审核所有提名，以确保符合奖项标准。
- 仅符合要求的提名人才会进入下一轮评审。

4. Winner Announcement 颁奖者通知

- Winners will be notified via email and phone once the final selection is made.
- The official award ceremony invitation will also be sent to the winners.
- 通过评审的得奖者将通过电子邮件及电话收到正式通知。
- 得奖者也将收到颁奖典礼正式邀请函。



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TERMS AND CONDITIONS | 条款和条件

1. Eligibility & Nomination Rules 参选资格与提名规则

- Open to female entrepreneurs aged 35 and above holding executive positions (e.g., Founder, CEO, General Manager).
- Nominees must have outstanding achievements in their fields and demonstrate leadership, innovation, and industry contributions.
- All submitted information must be accurate and verifiable. Any false or misleading information will lead to immediate disqualification.
- Nominations must be submitted via the official Google Form before the deadline. Late or incomplete submissions will not be accepted.
- 适用于 35 岁及以上的女性企业家，需担任企业高管职位（创始人、CEO、总经理等）。
- 须在行业内取得卓越成就，并展现领导力、创新力及行业贡献。
- 所有提交信息须真实且可验证，任何虚假或误导信息将导致取消资格。
- 提名须通过官方 Google 表单提交，逾期或不完整的提名将不被受理。

2. Submission & Documentation 资料提交

- Submissions must include a detailed portfolio, business certifications, and supporting documents.
- All submitted materials must be original. Any plagiarism or intellectual property infringement will result in disqualification.
- MIVA reserves the right to request additional documentation for verification.
- Privacy & Data Protection: All submitted materials will be used solely for evaluation and event promotion. MIVA ensures confidentiality and will not share personal data with third parties without prior consent.
- 提交材料须包含作品集、企业认证及相关证明文件。
- 所有提交材料须为原创，抄袭或侵犯知识产权将导致取消资格。
- MIVA 保留要求提供额外证明材料的权利。
- 隐私与数据保护：所有提交的资料仅用于评审及活动宣传，MIVA 承诺保护隐私，未经同意不会与第三方共享个人信息。

3. Judging & Selection 评审与评选

- Nominations will be reviewed by an independent panel of judges appointed by MIVA.
- Judging decisions are final and cannot be appealed.
- MIVA reserves the right to modify or cancel award categories if there are insufficient qualified nominees.
- 所有提名将由 MIVA 指定的独立评审团审核。
- 评审结果最终裁定，不可上诉。
- 若提名者数量或质量不足，MIVA 保留调整或取消奖项类别的权利。

4. Disqualification & Withdrawal 取消资格与撤回

- Any nominee violating the terms will be immediately disqualified.
- Nominees may withdraw their submission by notifying MIVA in writing before the deadline.
- If post-event misconduct is discovered, MIVA reserves the right to revoke the award and request its return. MIVA may also publish an official statement regarding the revocation.
- 任何违反条款的提名者将被取消资格。
- 提名者可在截止日期前书面通知 MIVA 撤回提名。
- 若获奖者被发现有不当行为，MIVA 有权撤销奖项并要求归还奖杯，同时可能发布官方声明。

5. Award Ceremony & Winner Obligations 颁奖典礼与获奖者义务

- Winners will be notified via email and phone before the ceremony.
- Winners agree to allow MIVA to use their name, image, and work for promotional purposes.
- Trophies and certificates are non-transferable and must be collected in person or by an authorized representative.
- 获奖者将在颁奖典礼前收到电子邮件及电话通知。
- 获奖者同意 MIVA 使用其姓名、照片及作品进行宣传。
- 奖杯及证书不可转让，须由本人或授权代表领取。

6. Liability & Legal Disclaimer 免责声明

- The organizing committee is not liable for any disputes, losses, or damages arising from participation.
- MIVA reserves the right to modify these terms at any time, with updates communicated to nominees.
- Participation in the Golden Phoenix Award 2025 implies full acceptance of these terms.
- 主办方对因参与本活动所产生的任何纠纷、损失或损害概不负责。
- MIVA 保留随时修改条款的权利，任何变更将通过官方渠道通知提名者。
- 参与《金凤凰奖 2025》即表示完全接受本条款。



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