

Mastery Shines

Glory Aligns

匠心非凡，荣耀相伴



GOLDEN MASTERY AWARD

金技奖

Organized By 主办单位



EVENT DETAILS | 活动详情

Event Date 活动日期

June 4, 2025

Venue 地点

Cooper Mansion, Petaling Jaya

Time 时间

6:00 PM ~ 10:30 PM

Dress Code 着装要求

Purple, Red, Gold

紫色、红色、金色

Nomination Deadline 提名截止日期

April 30, 2025

Contact For Inquiries 咨询联系方式

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INTRODUCTION | 活动简介

The Golden Mastery Award 2025 is a prestigious industry recognition celebrating excellence in beauty, wellness, and aesthetics. Hosted by MIVA, this grand event honors outstanding professionals who have demonstrated exceptional skill, creativity, and dedication in their respective fields.

《金技奖2025》是一项极具影响力的行业大奖，旨在表彰美容、美发、美甲、芳香疗法、护肤及健康产业的杰出专业人士。本次盛会由 MIVA 主办，汇聚行业精英，共同见证卓越技艺与创新精神。

This event is more than just an awards ceremony—it's a celebration of mastery, passion, and innovation, bringing together top industry experts and rising stars under one roof.

这不仅是一场颁奖典礼，更是行业巅峰人才的荣耀盛会，致敬那些在专业领域取得卓越成就的匠心大师。

EVENT HIGHLIGHTS | 活动亮点

Grand Gala Dinner 盛大晚宴

An elegant evening with top industry leaders and professionals
与行业领袖、企业高层共同见证辉煌时刻。

Award Ceremony 荣耀颁奖盛典

Honoring excellence and leadership in the business world.
表彰卓越领导力，见证行业先锋的辉煌成就。

Spectacular Performances 精彩节目表演

A fusion of art, music, and cultural performances.
融合艺术、音乐与文化的震撼演出，带来非凡视觉与听觉享受。

Media & Social Media Promotion 全媒体宣传

Widespread coverage to maximize recognition.
社交媒体及行业媒体广泛报道，提升品牌影响力。

Exclusive Red Carpet Ceremony 专属红毯仪式

Experience a VIP entrance to celebrate success.
体验尊贵红毯入场仪式，感受至高荣誉。

Networking & Business Opportunities 商业社交与拓展

Connect with experts, brands, and potential collaborators.
拓宽行业人脉，建立更多合作机会。

Career Elevation 职业晋升契机

Strengthen your professional reputation and open new doors.
提升个人及品牌知名度，迈向更广阔舞台。



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WHY PARTICIPATE? | 为什么要参与?

Winning a Golden Mastery Award is more than just an honor—it is a career-defining milestone. This prestigious recognition elevates credibility, enhances industry reputation, and opens new growth opportunities for winners, setting them apart as industry leaders.

《金技奖》不仅是荣誉的象征，更是职业生涯的重要里程碑。这项大奖能帮助获奖者提升行业地位、增加品牌曝光、开拓更广阔的发展机遇，助力职业生涯迈向巅峰。

AWARD CATEGORIES | 奖项类别

The Golden Mastery Award 2025 recognizes excellence across multiple disciplines, including:

《金技奖 2025》设立多个奖项，涵盖以下领域：

Academy 学院

- Best Vocational Academy of the Year | 年度最佳技职学院

Aesthetics 美学护理

- Best Aesthetic Practitioner | 年度最佳美学护理师

Aromatherapy 芳香疗法

- Top Rookie Aromatherapist | 年度新锐芳香治疗师
- Best Aromatherapist of the Year | 年度最佳芳香治疗师

Beauty Therapy 美容

- Top Rookie Beauty Therapist | 年度新锐美容师
- Best Beauty Therapist of the Year | 年度最佳美容师

Embroidery 纹绣

- Top Rookie Embroidery Artist | 年度新锐纹绣师
- Best Embroidery Artist of the Year | 年度最佳纹绣师

Eyelash Extensions 睫毛延长

- Top Rookie Lash Artist | 年度新锐美睫师
- Best Lash Artist of the Year | 年度最佳美睫师

Hairdressing 美发

- Top Rookie Hairdresser | 年度新锐美发师
- Best Hairdresser of the Year | 年度最佳美发师

Makeup Artistry 彩妆

- Top Rookie Makeup Artist | 年度新锐彩妆师
- Best Makeup Artist of the Year | 年度最佳彩妆师

Nail Artistry 美甲

- Top Rookie Nail Artist | 年度新锐美甲师
- Best Nail Artist of the Year | 年度最佳美甲师

Spa & Wellness 水疗与健康

- Best Spa Therapist of the Year | 年度最佳水疗师
- Best Spa Center of the Year | 年度最佳水疗中心



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WINNER BENEFITS | 获奖者权益

- Golden Mastery Trophy (1 unit)
金技奖奖杯 (1 座)
- Award Certificate (1 unit)
获奖证书 (1 张)
- Award Ribbon (1 unit)
获奖绶带 (1 条)
- Award Roll-Up Bunting (1 unit)
个人宣传展架 (1 个)
- Exclusive Interview And Feature (approx. 5 minutes)
个人深度专访 (约五分钟)
- Exclusive Red Carpet Entry
红毯嘉宾
- MIVA Website And Social Media Promotion (1 year)
MIVA官网及社交平台宣传 (1 年)
- Gala Dinner Invitation (6 pcs)
晚宴席位 (6 张)
- Exclusive Industry Experts Networking Session
行业精英交流活动



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NOMINATION CRITERIA | 提名标准

Nomination Method 提名方式

Welcomes nominations from professionals, industry peers, academies, and institutions. Candidates can be self-nominated or nominated by others.

接受来自业内专业人士、同行、学院及机构的提名。提名人可以自行报名，也可以由他人提名。

Individual Awards 个人奖项

Top Rookie Awards | 新锐奖

- Open to newcomers with less than 5 years of professional experience.
面向行业经验少于5年的新晋人才。
- Must submit a portfolio showcasing skill development and potential.
需提交展示个人成长及潜力的作品集。

Best of the Year Awards | 年度最佳奖

- Open to experienced professionals with at least 5 years of experience.
面向行业资深人士，需具备至少5年经验。
- Must submit a portfolio showcasing significant achievements, client work, and industry contributions.
需提交作品集，展示杰出成就、客户案例及在行业中的贡献。



NOMINATION CRITERIA | 提名标准

Corporate Awards 企业奖项

Best Spa Center | 年度最佳水疗中心

- Open to registered businesses with a valid company license.
面向持牌水疗企业。
- Must provide proof of client satisfaction, service excellence, and industry contribution.
需提供客户满意度及服务质量证明。

Best Vocational Academy | 年度最佳技职学院

- Open to training institutions and academies offering certified vocational programs.
面向提供专业技职培训的学院。
- Must demonstrate high-quality training, student success, and industry impact.
需展示优质教学、学生成功案例及行业影响力。



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EVALUATION STANDARDS | 审核标准

Professional Excellence 专业卓越

Demonstrates outstanding skill, creativity, and consistency.
技艺精湛，富有创意，作品质量稳定。

Industry Contributions 行业贡献

Positively impacts the industry, mentors others, and upholds ethical standards.
推动行业发展，培养人才，遵守职业道德。

Achievements & Recognition 成就与荣誉

Holds industry awards, certifications, and media recognition.
具备行业奖项、专业认证及媒体认可。

Portfolio & Presentation 作品与展示

High-quality portfolio, professional presentation, and category alignment.
作品优质，展示专业，符合奖项标准。



NOMINATION PROCESS | 提名过程

1. Fill Out the Google Form 填写提名表单

- Nominees must complete the official Golden Mastery Award 2025 Google Form.
- Provide accurate personal and professional details, and select the appropriate award category.
- 提名人需填写官方《金技奖 2025》Google 提名表单。
- 提供准确的个人与职业信息，并选择合适的奖项类别。

2. Submit Supporting Documents 提交相关资料

- Upload necessary attachments, such as professional portfolio or proof of work.
- Include certifications, awards, or recognitions relevant to the nominated category.
- 提交所需附件，如作品集或相关资料（照片、视频、客户反馈等）。
- 附上相关行业认证、奖项及荣誉证明 以供评审参考。

3. Review & Evaluation 评审审核

- The organizing committee will review all submissions to ensure compliance with award criteria.
- Only qualified nominees will proceed to the next round of evaluation.
- 大会评审团队将审核所有提名，以确保符合奖项标准。
- 仅符合要求的提名人才会进入下一轮评审。

4. Winner Announcement 颁奖者通知

- Winners will be notified via email and phone once the final selection is made.
- The official award ceremony invitation will also be sent to the winners.
- 通过评审的得奖者将 通过电子邮件及电话 收到正式通知。
- 得奖者也将收到颁奖典礼正式邀请函。



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TERMS AND CONDITIONS | 条款和条件

1. Eligibility & Nomination Rules 参选资格与提名规则

- Open to professionals, businesses, and academies in the beauty, wellness, and aesthetics industry.
- Nominees must meet the award category requirements and demonstrate outstanding achievements, innovation, and industry contributions.
- All submitted information must be accurate and verifiable. Any false or misleading information will lead to immediate disqualification.
- Nominations must be submitted via the official Google Form before the deadline. Late or incomplete submissions will not be accepted.
- 面向美容、美发、美甲、芳香疗法、美学护理等行业的专业人士、企业及学院。
- 提名者须符合奖项类别要求，并展现卓越成就、创新力及行业贡献。
- 所有提交信息须真实且可验证，任何虚假或误导信息将导致取消资格。
- 提名须通过官方 Google 表单提交，逾期或不完整的提名将不被受理。

2. Submission & Documentation 资料提交

- Submissions must include a detailed portfolio, certifications, and supporting documents relevant to the nominated category.
- All submitted materials must be original. Any plagiarism or intellectual property infringement will result in disqualification.
- MIVA reserves the right to request additional documentation for verification.
- Privacy & Data Protection: All submitted materials will be used solely for evaluation and event promotion. MIVA ensures confidentiality and will not share personal data with third parties without prior consent.
- 提交材料须包含完整作品集、相关认证及符合提名类别的证明文件。
- 所有提交材料须为原创，抄袭或侵犯知识产权将导致取消资格。
- MIVA 保留要求提供额外证明材料的权利。
- 隐私与数据保护：所有提交的资料仅用于评审及活动宣传，MIVA 承诺保护隐私，未经同意不会与第三方共享个人信息。

3. Judging & Selection 评审与评选

- Nominations will be reviewed by an independent panel of judges appointed by MIVA.
- Judging decisions are final and cannot be appealed.
- MIVA reserves the right to modify or cancel award categories if there are insufficient qualified nominees.
- 所有提名将由 MIVA 指定的独立评审团审核。
- 评审结果最终裁定，不可上诉。
- 若提名者数量或质量不足，MIVA 保留调整或取消奖项类别的权利。

4. Disqualification & Withdrawal 取消资格与撤回

- Any nominee violating the terms will be immediately disqualified.
- Nominees may withdraw their submission by notifying MIVA in writing before the deadline.
- If post-event misconduct is discovered, MIVA reserves the right to revoke the award and request its return. MIVA may also publish an official statement regarding the revocation.
- 任何违反条款的提名者将被取消资格。
- 提名者可在截止日期前书面通知 MIVA 撤回提名。
- 若获奖者被发现有不当行为，MIVA 有权撤销奖项并要求归还奖杯，同时可能发布官方声明。

5. Award Ceremony & Winner Obligations 颁奖典礼与获奖者义务

- Winners will be notified via email and phone before the ceremony.
- Winners agree to allow MIVA to use their name, image, and work for promotional purposes.
- Trophies and certificates are non-transferable and must be collected in person or by an authorized representative.
- 获奖者将在颁奖典礼前收到电子邮件及电话通知。
- 获奖者同意 MIVA 使用其姓名、照片及作品进行宣传。
- 奖杯及证书不可转让，须由本人或授权代表领取。

6. Liability & Legal Disclaimer 免责声明

- The organizing committee is not liable for any disputes, losses, or damages arising from participation.
- MIVA reserves the right to modify these terms at any time, with updates communicated to nominees.
- Participation in the Golden Mastery Award 2025 implies full acceptance of these terms.
- 主办方对因参与本活动所产生的任何纠纷、损失或损害概不负责。
- MIVA 保留随时修改条款的权利，任何变更将通过官方渠道通知提名者。
- 参与《金技奖 2025》即表示完全接受本条款。



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